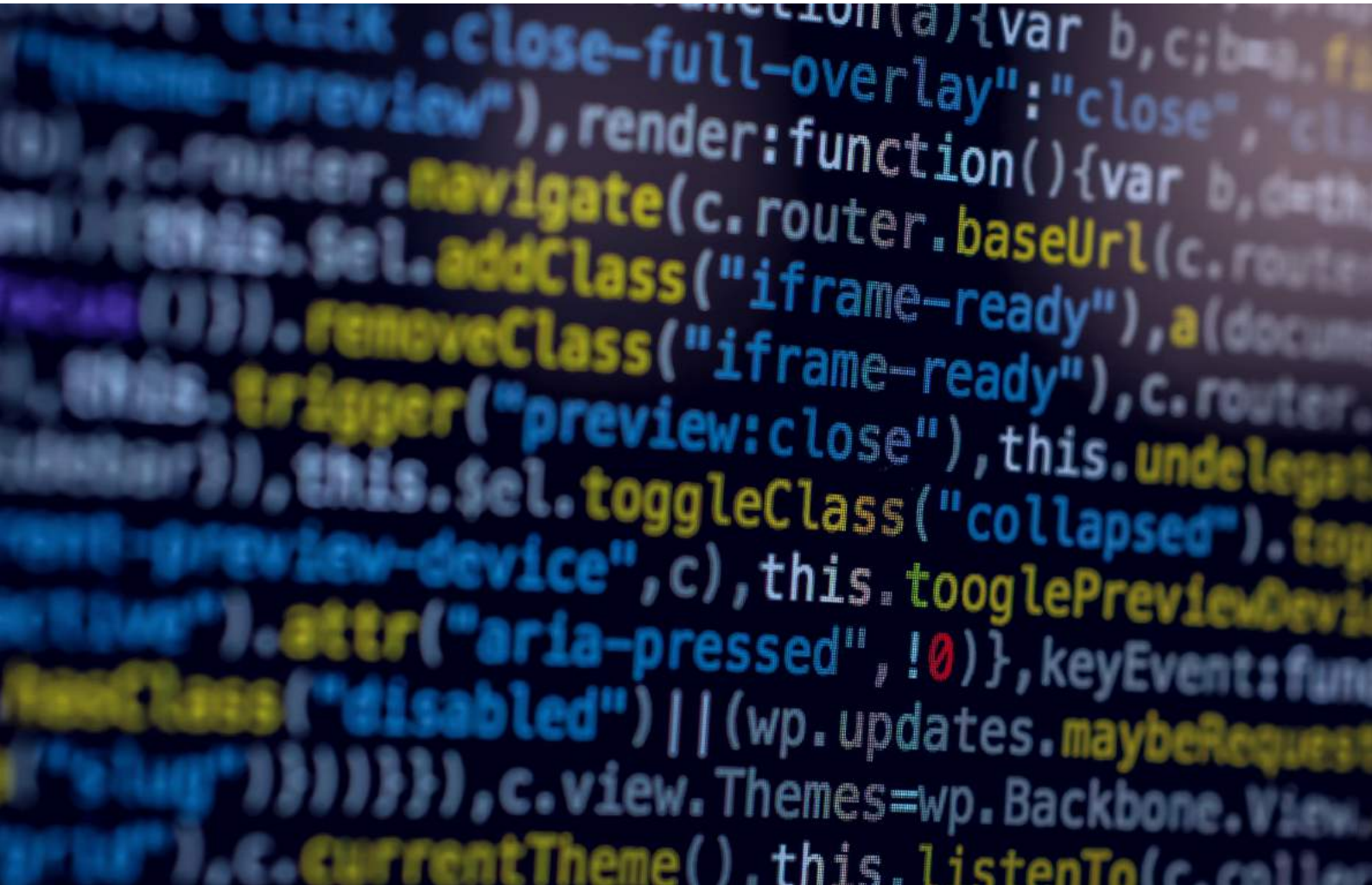


Latest information regarding the
B2E Business Wide and Digital
Transformation Service Offering



BUSINESS WIDE AND DIGITAL TRANSFORMATION

Enabling an organisation to better
compete in an economic landscape that is
constantly changing as technology evolves

Lead Principal: Nigel Hall

BUSINESS WIDE AND DIGITAL TRANSFORMATION OVERVIEW

Business Wide & Digital Business Transformation is now at the heart of most organisational agendas driven by the ever increasing challenges of disruption across every market & sector.

The B2E Consulting Principal & Team have a wealth of capability & expertise gained over many years of working with startups, mid caps and Corporates through the provision of leadership and consulting capability at the C Suite level across many sectors and industries.

Our consultants bring a variety of competencies covering the whole spectrum of end to end Business wide transformation needs from the Transformation strategy, design, development and execution to benefits realisation for its Clients including more critically, leading the shift of an organisations' cultural capability to meet the increasing challenges of their Markets.

TYPICAL CHALLENGES

In the modern economy change is a constant.

The speed of change is, however, accelerating. Businesses are challenged more and more to consider significant investments as well as create greater efficiencies to improve their performance to compete with the more disruptive players in their sectors.

Making organisations 'fit for change' is also key to their sustainable success and will often mean a major change to their current Operating Model as well as being able to be create greater degrees of agility both in terms Customer Experiences, the processes that underpin those experience as well as the systems and people's ensure their organisations can respond more quickly to change & more effectively.



UNIQUE SOLUTIONS

B2E Consulting places strong emphasis on the provision of specialist experience in the Transformation and more specifically Digital Transformation space through the provision of creative, innovative but yet strategically execution oriented solutions for all its clients.

Our Consulting community of over 20,000 high calibre, expert consultants, allows us to select experts with functional and industry experience. This ensures we fully understand the client's goals, content and context.

We usually expect to partner with the client to develop solutions that will be truly effective, different and memorable whilst leveraging our unique business model to ensure quality and value for money.

Our scale means that we are able to build teams of genuine Digital Transformation experts, usually with more than 10 years relevant experience, to help support client initiatives.

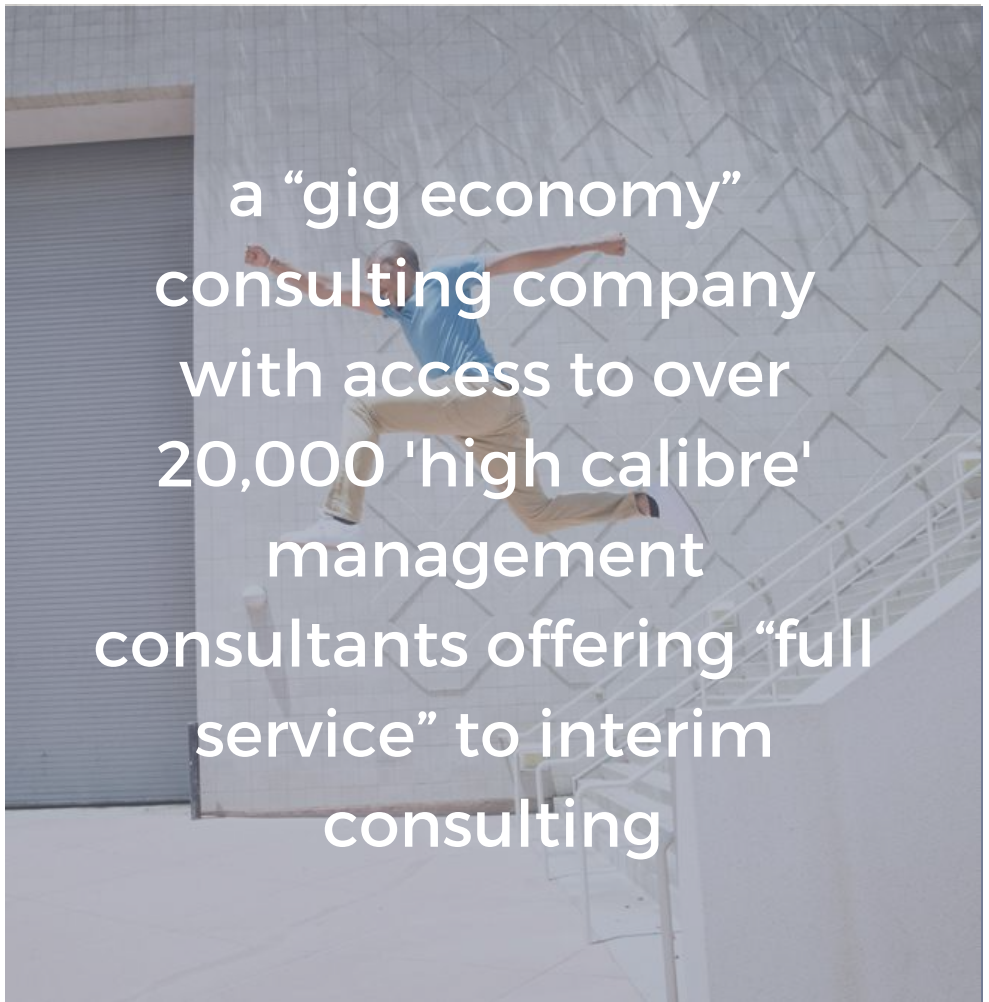


Nigel Hall is the B2E Consulting Principal leading the Business Wide Transformation and Digital Transformation team. Nigel is an internationally

experienced Board level CEO, COO, MD and CTO/CIO with a history of delivering significant returns to Shareholders through Growth, Transformational change, M&A Integration, Rationalisation & Turnaround. He is an Experienced start-up & business launch leader of teams across the Technology, Media and Telco sector as well as a leader of multiple turnarounds & transformation assignments. This has included leading & transforming Operational units for Companies such as PRS for Music, KPMG McLaren (FI Automotive), Cable & Wireless Worldwide, Telefonica O2 & Orange. Following roles in the original start-up team for Orange UK, Nigel has also advised businesses at Board level as diverse as a digital tech, recruitment businesses, a green technology recycling company and a Canadian backed technology solutions provider to the public sector.



CONSULTING
FUELLING TRANSFORMATION. POWERED BY EXPERTS

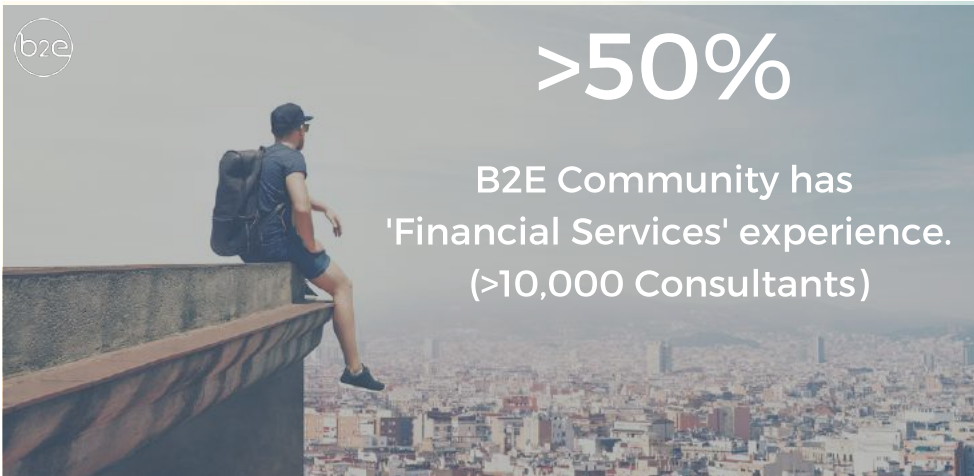


a “gig economy”
consulting company
with access to over
20,000 'high calibre'
management
consultants offering “full
service” to interim
consulting

Why B2E?

1. Immediate access to quality consultants at significantly lower cost
2. Specialist delivery through a consulting community of >20,000 experts
3. We understand transformation - our B2E team share >200 years top tier consultancy experience

The majority of our
B2E Community
have come from the
top 10 global
consultancy firms



>50%

B2E Community has
'Financial Services' experience.
(>10,000 Consultants)

Since 2002, our
Consultants have
worked on ~700
business
transformation
assignments across a
range of areas,
technologies and
business challenges