

Latest information regarding the  
**B2E Digital IT Transformation**  
Service Offering



## **DIGITAL IT TRANSFORMATION**

The integration of digital technology into businesses, fundamentally changing how they operate and deliver value to customers

**Lead Principal: Karen Lageyre**

# DIGITAL IT TRANSFORMATION OVERVIEW

**Digital IT can be used to transform how organisations work, improve their performance and deliver exceptional customer experience in a digital world.**

As speed, accessibility and responsiveness become critical differentiators, leaders are looking to digital solutions as a source of innovation and competitive advantage.

B2E Consulting has a wealth of expertise gained over many years of working with Blue Chip companies. Our consultants have experience across the full breadth of Digital IT spectrum, from strategy, organisational transformation, change management, program management, architecture, application design, development and implementation, shared service management, data analytics, risk and security.

## TYPICAL CHALLENGES

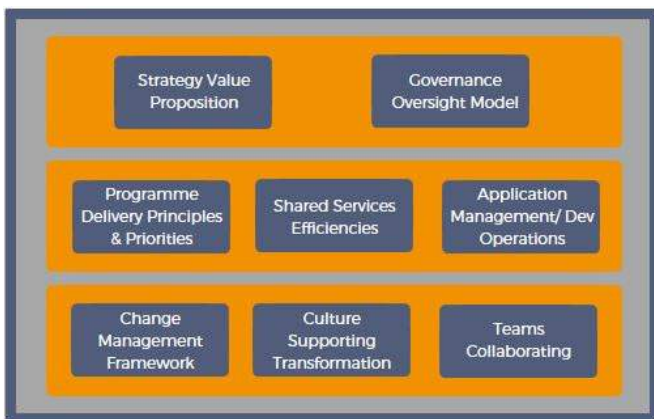
Many organisations are failing to make the most of opportunities that Digital brings. Despite investment and best efforts programs often fail to deliver anticipated benefits and services fall short of customer expectations. Digital is integral to many modern businesses and so a failure in IT systems and services can impact profits, performance and cause significant reputational damage.



# UNIQUE SOLUTIONS

B2E consultants have experience of creating innovative, effective Digital solutions for a wide-range of Blue Chip clients. Placing strong emphasis on the transformation and people element of Digital IT as well as the technology, process, tools and information aspects.

## DIGITAL IT TRANSFORMATION APPROACH



We have found that leaders who consider all aspects of Digital IT Transformation have greater success in delivering programs and creating value for their organisations and customers.

Our deep understanding of delivering change using agile and structured methods means we can bring the best thinking and approaches to each situation.

This end 2 end thinking, experience and delivery capability differentiates us from our competitors.



Karen Lageyre is the B2E Consulting Principal leading the IT Digital Transformation Offering. Karen has experience spanning global organisations to niche start-ups, working in the Consumer Goods,

Finance, Retail, Insurance, Technology, Digital, and Media sectors.

Formerly a Regional IT Leader / CIO of a \$15billion business division, she brings a deep understanding of the challenges leaders face in using digital technology to innovate as a source of competitive advantage and at the same time needing to deliver efficiencies and cost savings.

Karen has worked as a business consultant partnering with CEO's, CIO's and their teams improving business performance, digital capability and team effectiveness for companies like BAT, Cargill and KPMG. Having spent her career leading large-scale global transformation she has developed a good understanding of how to achieve and sustain performance gains.

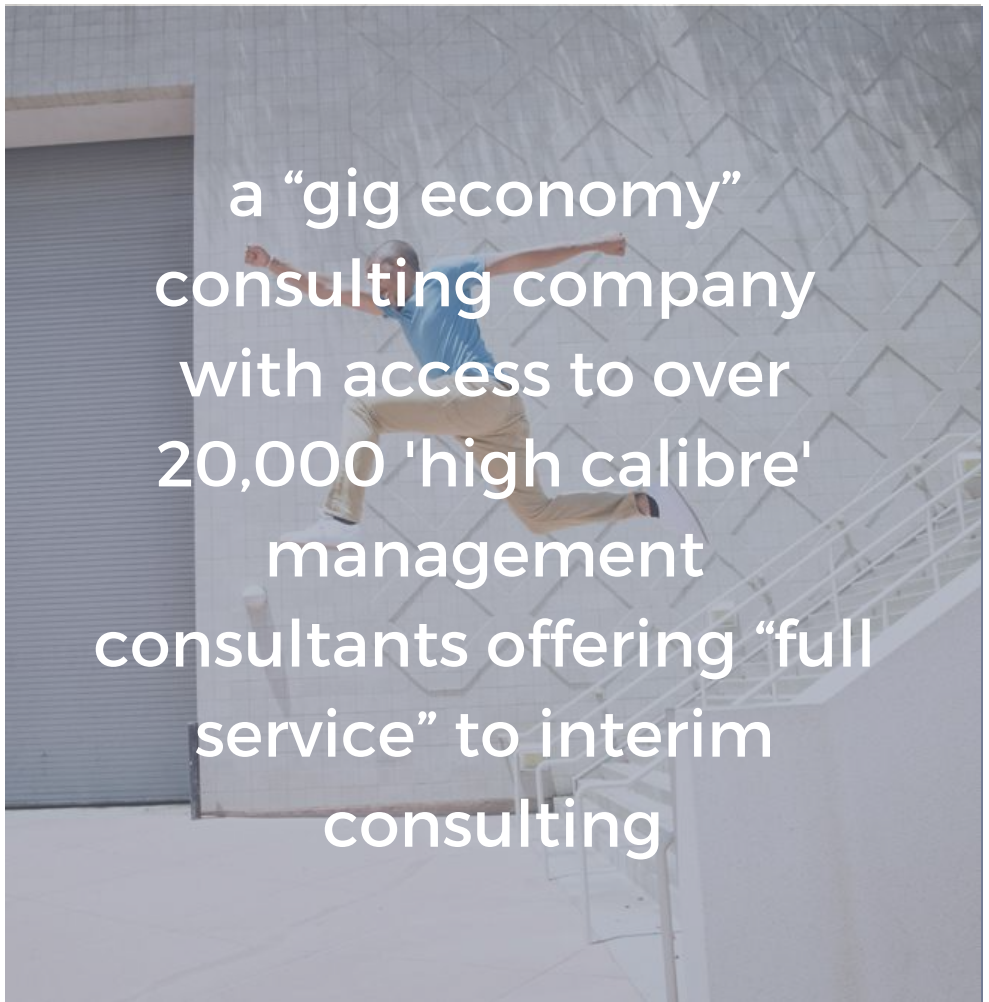
**Service Offerings at B2E Consulting are supported by our community of over 20,000 high calibre, expert consultants, many with Digital IT transformation experience.**

Our scale means that we are able to build teams of genuine Digital experts to help support client initiatives. We partner closely with the client to ensure we deliver quality solutions and value for money.





**CONSULTING**  
FUELLING TRANSFORMATION. POWERED BY EXPERTS

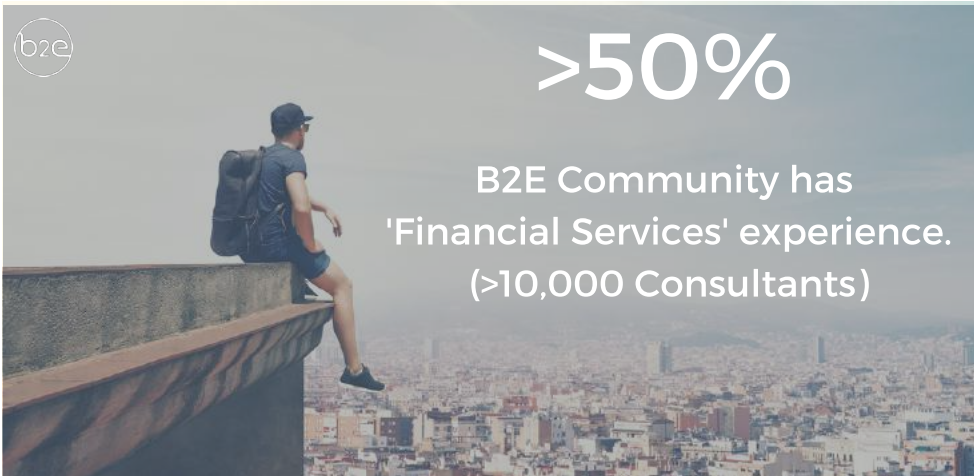


a “gig economy”  
consulting company  
with access to over  
20,000 'high calibre'  
management  
consultants offering “full  
service” to interim  
consulting

## Why B2E?

1. Immediate access to quality consultants at significantly lower cost
2. Specialist delivery through a consulting community of >20,000 experts
3. We understand transformation - our B2E team share >200 years top tier consultancy experience

The majority of our  
B2E Community  
have come from the  
top 10 global  
consultancy firms



>50%

B2E Community has  
'Financial Services' experience.  
(>10,000 Consultants)

Since 2002, our  
Consultants have  
worked on ~700  
business  
transformation  
assignments across a  
range of areas,  
technologies and  
business challenges