

Latest information regarding the
B2E Data Protection Services
Offering



DATA PROTECTION SERVICES

At the end of the day, the goals are simple;
safety and security

Lead Principal: Steve Kenny

DATA PROTECTION OVERVIEW

Our Data Protection Services can help businesses confidently manage their privacy risks, improving trust with customers and regulators at lower costs. These services are built around the strongest SME core available on the market, augmented by our B2E Consulting community of over 20,000 high calibre, expert consultants.

Everyone responsible for using personal data has to follow strict rules called ‘data protection principles’.

In the modern economy change is a constant. Businesses are making significant investments to improve their performance to remain competitive.

For most, return on investment remains illusive and the root cause can often be traced to their people. The creation of a new computer system and its underlying processes will only fulfil its promise if people have the right knowledge, skills and attitudes to maximise the potential.



TYPICAL CHALLENGES

- Regulator fines (up to 4% global turnover or EUR20m) & advent of collective action litigation with uncapped liability
- Board room accountability – balance sheet provisions and uninsurable loss
- Mandatory Data Protection Officer – for the majority not the few
- Advent of privacy as a innovation roadmap component
- Arbitrary operational compliance frameworks and competing legal views

UNIQUE SOLUTIONS

B2E Consulting provides either a Data Protection Officer managed service, or consulting and assurance data protection services, to complement any in-house Privacy Office.

DPO MANAGED SERVICE

We provide the managed service either through secondment of an experienced DPO, or subscription to a service plan at 3 levels:

Bronze: basic mandatory obligations

Silver: bronze plus on site support

Gold: silver plus effectiveness and efficiency

DPO Managed Service provides:

Competence

- far better access to skills and industry leading expertise

Cost / performance management

- limits an organisation's obligation to the term of the contract rather than open ended employment contract

Transparency

- through service level agreement

Integrity

- independent guidance without conflict of interest

Assurance

- every client receives a maturity assessment

CONSULTING AND ASSURANCE SERVICE

An independent maturity assessment, understanding where your programme is at relative to a maturity framework and industry peers.

Consulting and Assurance Service provides:

Roadmap delivery

- configuring/delivering a defensible compliance position

Privacy by Design

- building capabilities in data engineering, processes and technology meeting A25; controlling the A36 prior consultation process

Incident Management Breach Reporting

- providing hotline and first responder to personal data breaches

Binding Corporate Rules

- enabling multinational data transfers within corporate entities / GDPR post implementation review / transfer pricing and jurisdictional optimization



Steve Kenny is the B2E Consulting Principal leading the Data Protection Service Offering. Steve was trained as a Banker in Switzerland before dedicating his career to privacy in 2000.

His perspective spans roles as a:

- National + supra-national regulator – directing Europe's first privacy by design enforcements against US tech
- Big 4 Principal building KPMGs EU privacy services over 5 years
- In house EU privacy head for eBay + PayPal for 4 yrs
- A statutory Data Protection Officer licensed by 6 Data Protection Authorities

Geoff Smith has many years experience as a specialist data protection and information risk expert. He has provided data protection compliance advice and led the implementation of privacy programs for a variety of organizations



including large global and UK financial services, transport and logistics businesses, both digital and telemarketing, energy providers, local authorities and public health sector. He has particular expertise in introducing policy and governance frameworks, privacy impact assessments, compliance monitoring, information assurance audits, data quality and records management systems, data protection training and ISO 27001.



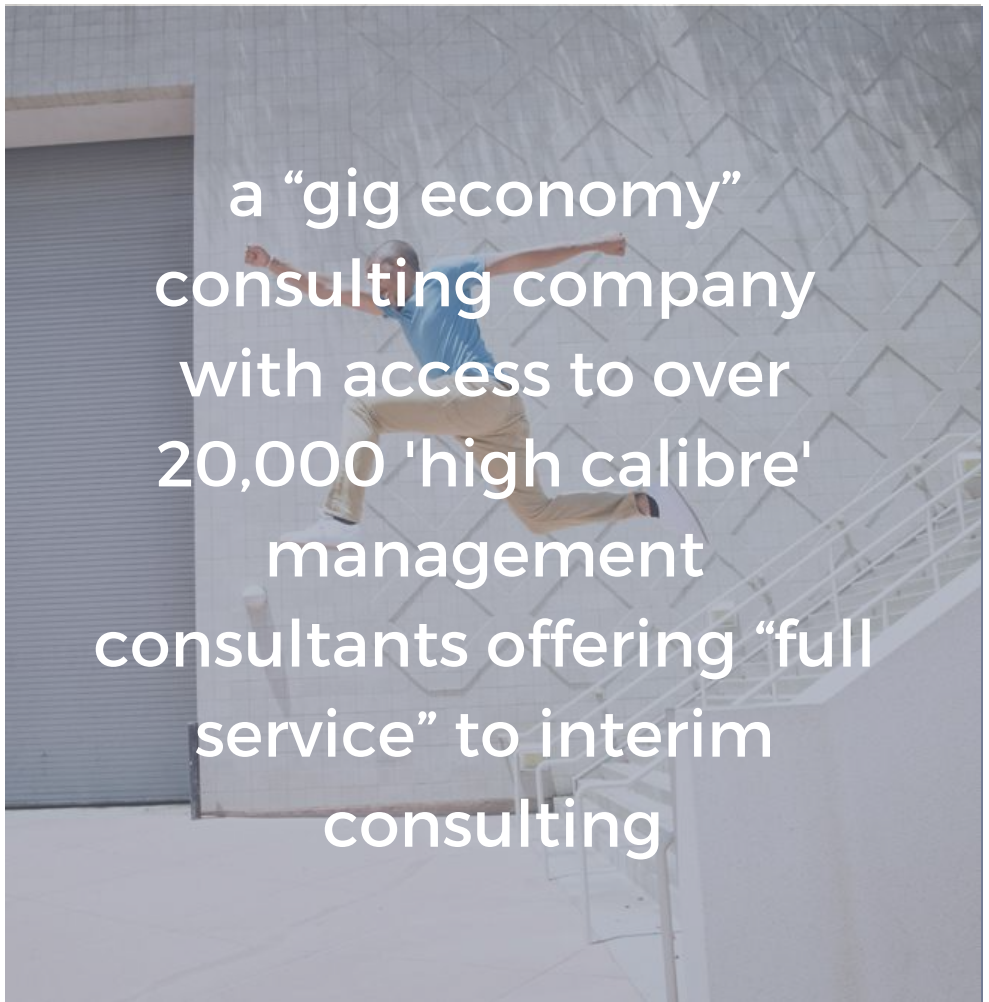
Ewa Goralska-Kelly is a lawyer and 18 year protection professional. After 6 years in the Polish Data Protection Authority, she has fulfilled DPO roles for 2 of Poland's largest financial services

businesses. She has particular expertise in building systems for protection of personal data and in monitoring, how they work, as well as resolving specific problems related to personal data protection.





CONSULTING
FUELLING TRANSFORMATION. POWERED BY EXPERTS

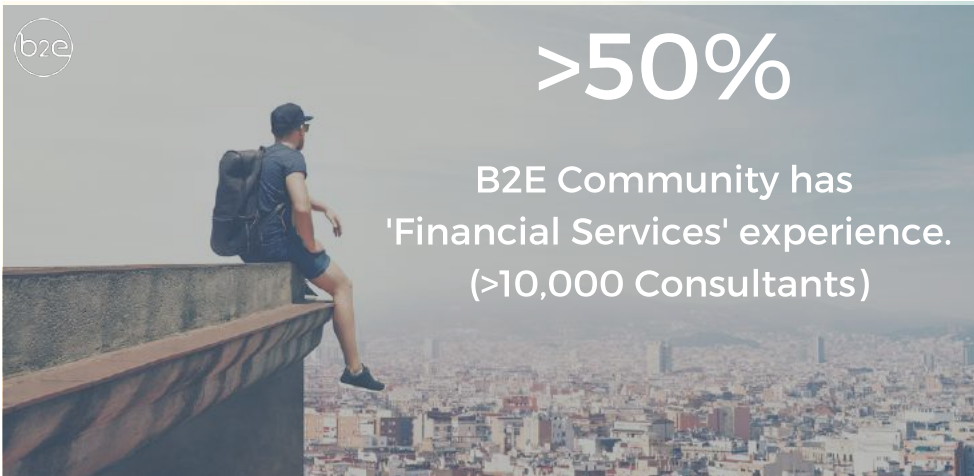


a “gig economy”
consulting company
with access to over
20,000 'high calibre'
management
consultants offering “full
service” to interim
consulting

Why B2E?

1. Immediate access to quality consultants at significantly lower cost
2. Specialist delivery through a consulting community of >20,000 experts
3. We understand transformation - our B2E team share >200 years top tier consultancy experience

The majority of our
B2E Community
have come from the
top 10 global
consultancy firms



>50%

B2E Community has
'Financial Services' experience.
(>10,000 Consultants)

Since 2002, our
Consultants have
worked on ~700
business
transformation
assignments across a
range of areas,
technologies and
business challenges