

Latest information regarding the
B2E Data Protection Services
Offering



DATA PROTECTION SERVICES

At the end of the day, the goals are simple;
safety and security

**Lead Principals : Steve Kenny &
Giampiero Nanni**

DATA PROTECTION OVERVIEW

Our Data Protection Services can help businesses confidently manage their privacy risks, improving trust with customers and regulators at lower costs. These services are built around the strongest SME core available on the market, augmented by our B2E Consulting community of over 20,000 high calibre, expert consultants.

Everyone responsible for using personal data has to follow strict rules called 'data protection principles'.

In the modern economy change is a constant. Businesses are making significant investments to improve their performance to remain competitive.

For most, return on investment remains illusive and the root cause can often be traced to their people. The creation of a new computer system and its underlying processes will only fulfil its promise if people have the right knowledge, skills and attitudes to maximise the potential.



TYPICAL CHALLENGES

- Regulator fines (up to 4% global turnover or EUR20m) & advent of collective action litigation with uncapped liability
- Board room accountability – balance sheet provisions and uninsurable loss
- Mandatory Data Protection Officer – for the majority not the few
- Advent of privacy as a innovation roadmap component
- Arbitrary operational compliance frameworks and competing legal views

UNIQUE SOLUTIONS

B2E Consulting provides either a Data Protection Officer managed service, or consulting and assurance data protection services, to complement any in-house Privacy Office.

DPO MANAGED SERVICE

We provide the managed service either through secondment of an experienced DPO, or subscription to a service plan at 3 levels:

- **Bronze:** basic mandatory obligations
- **Silver:** bronze plus on site support
- **Gold:** silver plus effectiveness and efficiency

DPO Managed Service provides:

- **Competence:** Far better access to skills and industry leading expertise
- **Cost / performance management:** Limits an organisation's obligation to the term of the contract rather than open ended employment contract
- **Transparency:** Through service level agreement
- **Integrity:** Independent guidance without conflict of interest
- **Assurance:** Every client receives a maturity assessment



Steve Kenny is one of the B2E Consulting principals leading the Data Protection Service Offering. Steve was trained as a Banker in Switzerland before dedicating his career to privacy in 2000.

His perspective spans roles as a:

- National + supra-national regulator – directing Europe's first privacy by design enforcements against US tech
- Big 4 Principal building KPMGs EU privacy services over 5 years
- In house EU privacy head for eBay + PayPal for 4 yrs
- A statutory Data Protection Officer licensed by 6 Data Protection Authorities



Giampiero Nanni, is the other B2E Data Protection lead principal. He is a certified privacy practitioner and trainer (CIPP/E, CIPM), as well as a security policy expert,

with significant international experience with global brands, like Accenture, Microsoft, IBM, Cisco, and more recently seven years at Symantec, then the largest cyber security company in the world, in a Government Affairs EMEA role, advising enterprise customers about the GDPR and the related security technological choices. Also involved in the advocacy activity with National and EU legislators and regulators, as well as with the EMEA privacy operations for the Norton consumer division. He is fluent in English, French, Spanish and Italian.

UNIQUE SOLUTIONS

CONSULTING AND ASSURANCE SERVICE

We provide an independent maturity assessment of your GDPR compliance programme.

We then produce a gap analysis report and a remediation plan to deliver a defensible compliance position.

We can support you on the key aspects of the GDPR compliance journey, and ensure the overarching principle of Accountability is fulfilled:

- **Compliance:** With the seven principles for processing personal data
- **Compliance:** With the six lawful basis for personal data processing
- **Definition of policies:** Privacy policy, privacy notice, cookie policy, personal data breach policies, cyber security policy, BYOD policy, etc.
- **Incident management:** Providing hotline and first responder to personal data breaches, as well as liaison with the Regulator and the data subjects where needed, and with the internal entities involved.
- **DSR (Data Subject Rights):** Responding to data subject requests (e.g. data subject access, right-to-be-forgotten, etc).
- **DPIA (Data Protection Impact Assessment):** and Regulator 'prior consultation' – Assessing processing activity risk level and mitigation measures.
- **RoPAs (Records of Processing Activities):** Documenting all processing activities as required
- **Cyber security:** The GDPR mandates the need to protect personal data, through technological and organisational measures.
- **Further advice can involve:** International transfer and adequacy, need for local representative



Geoff Smith has many years experience as a specialist data protection and information risk expert. He has provided data protection compliance advice and led the implementation of privacy programs for a

variety of organizations including large global and UK financial services, transport and logistics businesses, both digital and telemarketing, energy providers, local authorities and public health sector. He has particular expertise in introducing policy and governance frameworks, privacy impact assessments, compliance monitoring, information assurance audits, data quality and records management systems, data protection training and ISO 27001.

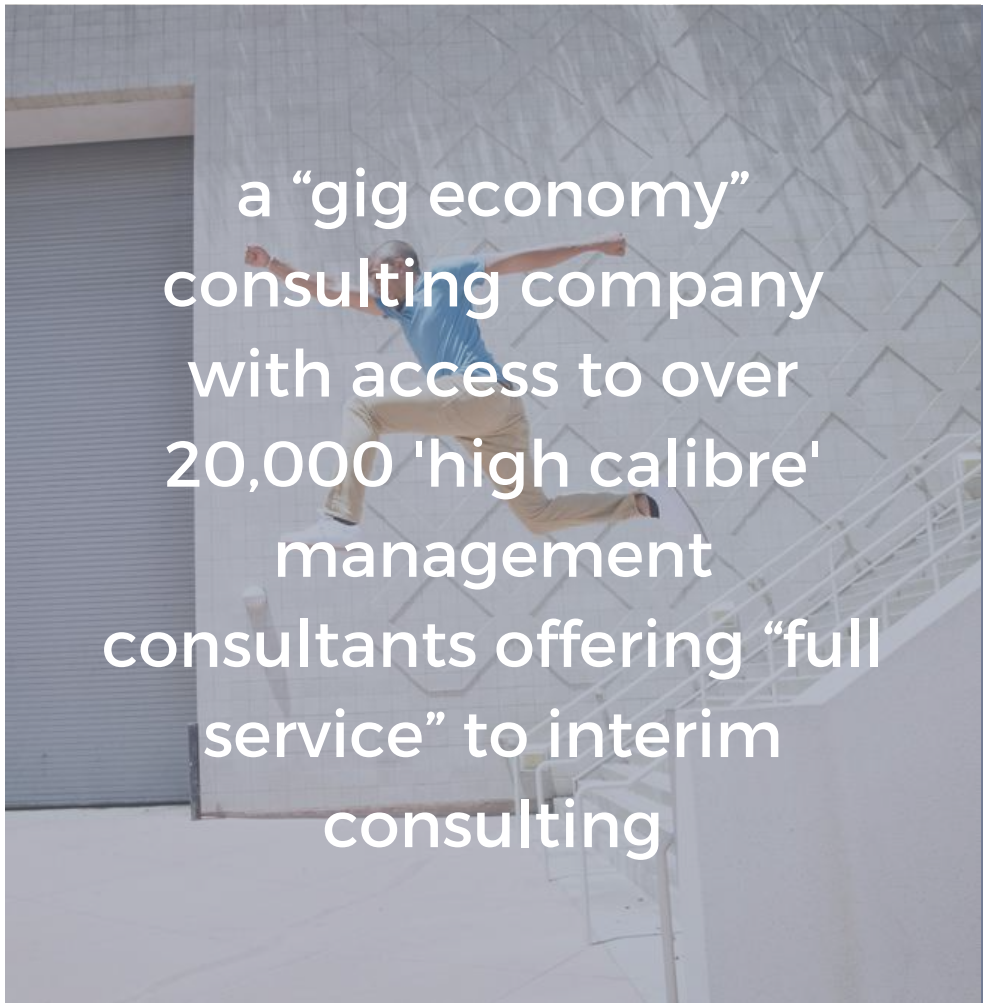


Ewa Goralska-Kelly is a lawyer and 18 year protection professional. After 6 years in the Polish Data Protection Authority, she has fulfilled DPO roles for 2 of Poland's largest financial services

businesses. She has particular expertise in building systems for protection of personal data and in monitoring, how they work, as well as resolving specific problems related to personal data protection.



CONSULTING
FUELLING TRANSFORMATION. POWERED BY EXPERTS



a “gig economy” consulting company with access to over 20,000 'high calibre' management consultants offering “full service” to interim consulting

Why B2E?

1. Immediate access to quality consultants at significantly lower cost
2. Specialist delivery through a consulting community of >20,000 experts
3. We understand transformation - our B2E team share >200 years top tier consultancy experience

The majority of our B2E Community have come from the top 10 global consultancy firms



>50%

B2E Community has 'Financial Services' experience. (>10,000 Consultants)



Since 2002, our Consultants have worked on ~700 business transformation assignments across a range of areas, technologies and business challenges