

Latest information regarding the
B2E CSR and Sustainability Service
Offering



CSR AND SUSTAINABILITY

Creating organisations for the future with
sustainability and social responsibility at
their heart.

Principal: Owen Hughes

CSR AND SUSTAINABILITY OVERVIEW

Good Social Responsibility policies drive corporate change for the better.

With well-defined objectives and measurable targets, your CSR strategy will provide the foundation for steps towards running a more sustainable and ethical business.

At B2E, we help our clients design their CSR strategy to support their business objectives and in doing so, engage the whole workforce, delivering improved productivity to help drive overall profit for the business.

We work with our clients to understand their culture and values and develop a CSR strategy that will match these values. In addition, we will ensure that any CSR strategy is aligned with the principals of ESG, as well as the UN Social Development Goals.

The Development and implementation of the strategy is used to facilitate cultural change within the organisation to ensure that you are maximising the potential that will arise from delivering genuine sustainability and social responsibility.



TYPICAL CHALLENGES

As businesses come under increased pressure to be able to demonstrate not only their sustainability, but also their policies and approach to supporting staff and the community, it is becoming increasingly important to have a clear strategy and direction in relation to sustainability and social responsibility.

In the current economy, many sectors are facing challenges to recruit and retain staff with salaries becoming less important. In order to counter this, these organisations need to be able to demonstrate not just the way they support their staff, but the opportunities they will give them for development and to take part in activities in the community. In doing this, they will create a “feel good culture”, one that helps to improve productivity.

Many businesses will struggle to integrate their CSR strategy into their business plans and to engage with their team to deliver this. **The B2E team will work with your team to develop and implement a strategic approach that is integral to your business plans and will help deliver your long-term objectives.**

We also agree with our clients how the work should be undertaken (for example, whether to set up a joint client/B2E analysis team); and the preferred approach to project governance. We agree a joint project initiation document and use that as a means of measuring project progress against the targets set. This also provides a clear project audit trail.

We collect and analyse data and information proportionately: to help understand how the organisation (or the part of it under review) functions; to provide hard evidence to underpin re-design recommendations; to enable the project to measure the potential for change and to help set hard targets against which to measure achieved benefits. We also employ the extensive business experience, subject matter expertise and management consulting skills of our team to apply well-founded insight based on their wider knowledge and background.

UNIQUE SOLUTIONS

We have a wide range of diagnostic tools available for collecting and analysing data and for supporting workshops and interviews. Utilising such tools is very important where existing data collection in the organisation (such as, management accounting information, operational input and output data) is not sufficient to provide the insights necessary to support problem analysis and to shape change.

SOME EXAMPLES OF THE BENEFITS OUR CONSULTANTS HAVE DELIVERED TO THEIR CLIENTS

- For a major **professional services firm** creating and implementing a CSR strategy which led to an increase in staff retention and improved client engagement by over 60%.
- Design of framework for a major **UK University** to achieve benchmark accreditation and develop the strategy to engage with corporate partners and local primary and secondary education institutions.



- For a **major automotive manufacturer**, design and delivery of an national framework to increase the customer engagement through the implementation of a re-structured CSR programme.
- Review development of values and position of a major **law firm** to include the development of social responsibility strategy, facilitating a cultural change within the firm.

Service Offerings at B2E Consulting are supported by our community of over 20,000 high calibre, expert consultants, usually with more than 10 years of relevant CSR and Sustainability experience, ensuring we fully understand a client's goals, content and context.

We usually expect to partner with a client to develop a strategy that will be truly effective, whilst leveraging our unique business model to ensure quality and value for money.



Owen Hughes is the B2E CSR and Sustainability Principal. He is an experienced consultant and business leader, having worked with

numerous businesses to develop & create sustainable business structures. Having recognised that organisations needed to develop a programme of activity that supported the local community, he has spent the past decade working across all sectors to develop CSR strategies that enhance the value of the organisation and in doing so, assisting these businesses to grow, increase profit margins and attract a focused, engaged workforce. Most recently, Owen has been involved in launching the first global CSR accreditation programme, establishing a global network of partners and members.





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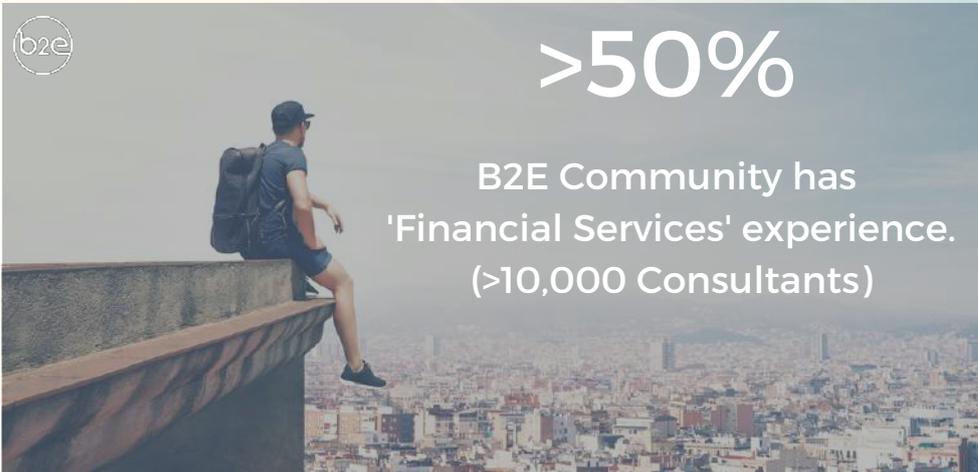


a “gig economy”
consulting company
with access to over
20,000 'high calibre'
management
consultants offering “full
service” to interim
consulting

Why B2E?

1. Immediate access to quality consultants at significantly lower cost
2. Specialist delivery through a consulting community of >20,000 experts
3. We understand transformation - our B2E team share >200 years top tier consultancy experience

The majority of our
B2E Community
have come from the
top 10 global
consultancy firms



>50%

B2E Community has
'Financial Services' experience.
(>10,000 Consultants)

Since 2002, our
Consultants have
worked on ~700
business
transformation
assignments across a
range of areas,
technologies and
business challenges